



MEDOOZA

Medooza Symbiotic Ecosystem

MEDOOZA ECOSYSTEM WHITEPAPER

[Medooza.io](https://medooza.io)

[Medooza.network](https://medooza.network)



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Introduction

The [Medooza Symbiotic Ecosystem](#) specially designed to be the leading ecosystem for Non-tech users and enable the Mass adoption of the Blockchain technology, providing revolutionary platforms and unique, holistic approach that the world has never seen before.

The MEDOOZA Coin will power all platforms built by the Medooza team: The universal wallet, exchange, Arbitrage platform, Blockchain news portal, and the social network. The platforms will allow both fiat and crypto usage and transactions using the Medooza wallet platform.

Our platforms will be the home of Crypto beginners making the leap from first purchasing the Crypto coins, storing their crypto and Medooza coins in one place, gathering knowledge and experience on the news portal, engaging on our social platforms to gain Medooza coins and do all their crypto financial activities on our ecosystem.

Our projects will create a full Symbiotic ecosystem that users will understand and be able to earn, spend, support and trade their cryptocurrencies, but this is not all as the users will also have financial management hub with a seamless process where buying, storing, exchanging and trading on both fiat and cryptos is available.

In short, Medooza platforms users will be able to manage all their crypto coins on the same platform, with MEDOOZA Coin holders having a major benefit- **users are able to use Medooza coins on all over the Ecosystem with clear benefits and advantages while creating real value to the Medooza coin.**

This whitepaper will describe the products, details, and vision of the project and explain how we will make it become a reality. (Some of the platforms are already on the air!)

Medooza

The Medooza project founders created a detailed roadmap while our technology team has already launched beta versions for two platforms:

[Medooza wallet](#) and [Medooza Shortly](#)

Medooza will be the first crypto symbiotic ecosystem that knows how to reach users, engage and create "win-win" situations for users, companies, and investors – lowering the marketing expenses while result and income increase fast.

All platforms will be available in multiple forms including Web, MacOs, iOS, and Android.

From the very beginning, we believed in the power of crypto and so have designed all platforms to accept crypto payments with Bitcoin, Ethereum, Litecoin, and more altcoins.

The creators of the Medooza brand and the team who lead it to success are going to design and work on the Medooza Symbiotic Ecosystem and all its platforms.

The Medooza Symbiotic Ecosystem



Following the launching of the Beta versions [Medooza wallet](#) and [shortly](#) platforms, we are now expanding and creating an Ecosystem which will act as a **one-stop-shop** to buy, store, sell, exchange, read blockchain news, engaging idols/celebrities, spread ideas and even earn Medooza coin with performing activities. The ecosystem will be fuelled by the MEDOOZA coin, built on the Ethereum network and designed for all platforms. The coin will have real-life value and offer its holders benefits on all Medooza platforms.

 <p>Medooza universal Wallet</p> <ul style="list-style-type: none"> • Currencies: ETH, BTC, LTC, ETC, XRP • Amazing fast UI/UX. • Earn Medooza Coins with referral system • Both Hot and Cold Wallet • All transactions in one place • Send / Recive / Buy coins • Secure • Personal notifications 	 <p>Medooza Exchange</p> <p>Our exchange code will be better, faster & stronger then anything the market has ever seen using powerful new engine.</p> <ul style="list-style-type: none"> • Powerful Engine • Lower fees when paying with Medooza Coin • Fast KYC and Withdrawals • Earn tokens with referral • Exchange any coin 	 <p>Medooza Shortly platform</p> <p>Revolutionary and user friendly Crypto wallet creator!</p> <p>No more XXXXXXXXXX address From now you can give your friend this address: Bitcoin-972-506487374 Cool Ha? Our developers are working hard to finish the work. Register now and get notified when we go live</p>
 <p>Medooza arbitrage platform</p> <p>The Medooza arbitrage Fintech platform is going to be auto money maker – with lightning fast transactions you will be able to take advantage on price arbitrage from different crypto exchanges!</p> <ul style="list-style-type: none"> • Super fast • Low fees using Medooza token • Daily bonuses • Earn tokens with referral • Buy & sell on the fly 	 <p>Medooza social & reward</p> <p>The Medooza social platform will provide advanced tools, incentives and smart reward system for deeper interaction between friends, publishers, stars, fans, and advertisers.</p> <ul style="list-style-type: none"> • Engage with your friends & family • Engage with your favorite idol • Daily bonuses for dedicate users • Publish content and earn Medooza Coins 	 <p>Medooza News platform</p> <p>The Medooza ecosystem will be also supported by a news portal designed to support new users with articles, video guides and opportunities. Investors will have live market news, analysis, financial updates and tools which will enhance their market knowledge. The portal will be multilingual, include community tools and we will launch it as an Android and IOS content App. The portal will be part of the Medooza symbiotic ecosystem.</p>

MEDOOZA Wallet

MEDOOZA Wallet platform is not just another wallet! We took the concept and changed it completely!

We will build our own crypto wallet platform which will support universal cryptocurrencies and allow instant transactions through the web, desktop, and mobile app, both designed to make blockchain transactions simple and safe with 2FA authentication system. The wallet will allow fiat to crypto transactions, referral program, bounty programs, guides and much more...

The Medooza wallet has few unique features like:

- Affiliate system for users.
- personalization & customization with intuitive UI.
- Personal notification center.
- News and price alerts (with integration to Medooza News portal).
- A unique reward system that users can engage and promote Medooza platforms and earn the Medooza coins.
- Guides for crypto and blockchain worlds.

★ [Interesting? Click here for a full overview](#)

MEDOOZA Shortly

What your wallet address? It looks something like that...

1E2cFSvCsNCHh51v5cD5rjrGZq3BAf98y9

85% of new users are afraid to take a leap to the world of blockchain from that reason... (those long wallet addresses that they use as their bank account looks like "the matrix movie" to them.)

We found a way that users will have a simple and secure wallet address that they can use with their friends, and merchants can use it to receive payments.

The wallet address will look like this:

Bitcoin-972506487374

On our platform, we will show the end user the real bitcoin address. The user doesn't need to remember long wallet addresses – the wallet address will be

Name of crypto-Phone number -- → on our platform we will convert the short and catchy wallet address to the real blockchain value and show it to him.

Currently, there are up to 25 MILLION active wallet addresses in the world.

Everyone will finally want to be our customer because of the convenience and usability of the service.

The shortly will become a MUST TO HAVE add-on on any stock exchange.

We will use these mass users to engage with our other parts of the ecosystem. Of course, the platform itself will gain revenue from multiple sources like: Ads, sponsored links and increase the ecosystem users reach.

★ [Interesting? Click here for a full overview](#)

MEDOOZA Exchange

One of our biggest projects will be the creation and integration of a crypto exchange that the blockchain world is yet to see with low fees and fast transactions. The Medooza exchange will be integrated inside the Medooza wallet as part of our unique ecosystem. We will build an exchange for the current and future demand of the market which will continue to grow.

★ [Interesting? Click here for a full overview](#)

MEDOOZA Arbitrage platform

Take advantage of a price difference between two or more cryptocurrency markets or exchanges and stay ahead of the market. Try this out with our inter-trading platform, and get the fastest data calculation in just 6-8 milliseconds!

The Medooza arbitrage platform will monitor and update information on over 80 crypto markets and exchanges at the same time.

The Medooza arbitrage platform will have a new algorithm that will be able to gain profits for the platform users depending on their preferences. The user will be able to set the coins, arbitrage gap to perform an auto action, daily max sell/buy act, and more.

★ [Interesting? Click here for a full overview](#)

MEDOOZA News Portal

We already started to develop a multilingual news portal which will provide reliable updates on both market and crypto news, guides, regulations, technical analysis and also on a large number of financial tools (premium sections and tools) to ensure support for all types of investors - beginners and advanced users.

Some of the news sections, guides, and pro tools will be open only for premium users that will be able to pay monthly payments, or they can pay with their Medooza coins.

This is one of the ways we will give value to Medooza coins in the real world.

★ [Interesting? Click here for a full overview](#)

MEDOOZA Social platform

This is going to be the first idols social platform build for Celebrities, Tubers, athletes, actors, rock-bands... anyone will be able to engage directly with the network, give rewards, product samples, sell items, and on the other hand, the users can reward their idols and support them by giving them Medooza coins.

This is a \$25Bn industry!

We will attract thousands of fans to Medooza Social platform, who will buy tokens in the market to obtain the product value of Medooza token, that brings exclusive opportunities like:

Get exclusive offers from celebrities (posters, personal greeting, etc.)

- Users can earn Medooza tokens by doing activities on the network and promoting the platform.
- Users can give Medooza tokens to support stars.
- Users can get special offers from stars for tokens & participate in their success.
- Users get discounts for their Medooza coins (Lower ticket prices, discount products, etc.)
- Meet and play with a star.
- Receive tickets to events.
- Video chat with celebrities.
- Chat via messengers.

This is one of the ways we will give value to Medooza coins in the real world.

★ [Interesting? Click here for a full overview](#)

The Markets

The Medooza markets include the cryptocurrency trading market, social advertisement market, and the Blockchain development market.

These three areas have not yet reached saturation and are in the process of accelerated growth expected to intensify in the coming years.

Combining our blockchain technology on our unique platforms with perfect symbiosis enables us to grow safely and permanently, which will enable us to "grow with the market"!

- The cryptocurrency market capitalization is growing rapidly, and it will continue to grow for the next 5-10 years according to market experts.
- The social advertisement in 2017 was \$41 billion, and it will continue to increase in the coming 5-10 years.
- The business & organizations need for secrecy, security, and privacy protection against cyber attacks will multiply itself by five in the next 3-5 years.

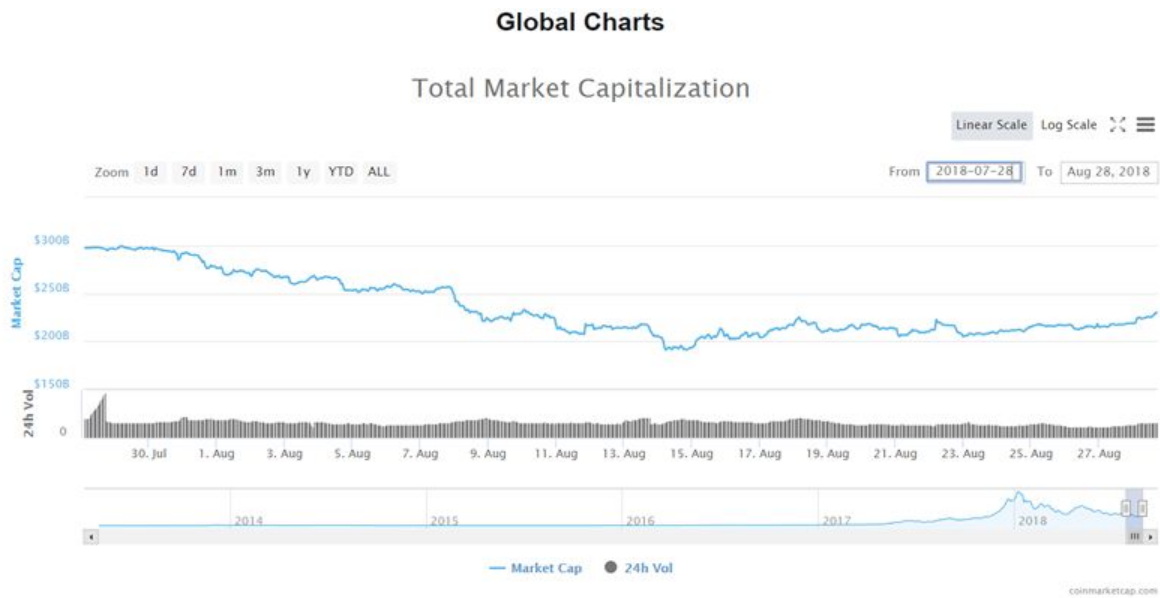
According to the IDC from 19 Jul 2018: "Worldwide Spending on Blockchain Forecast to Reach \$11.7 Billion in 2022"

<https://www.idc.com/getdoc.jsp?containerId=prUS44150518>

According to InvestPedia.com: "Blockchain Solutions to Grow 75% Through 2022"

<https://www.investopedia.com/news/blockchain-solutions-grow-75-through-2022-idc/>

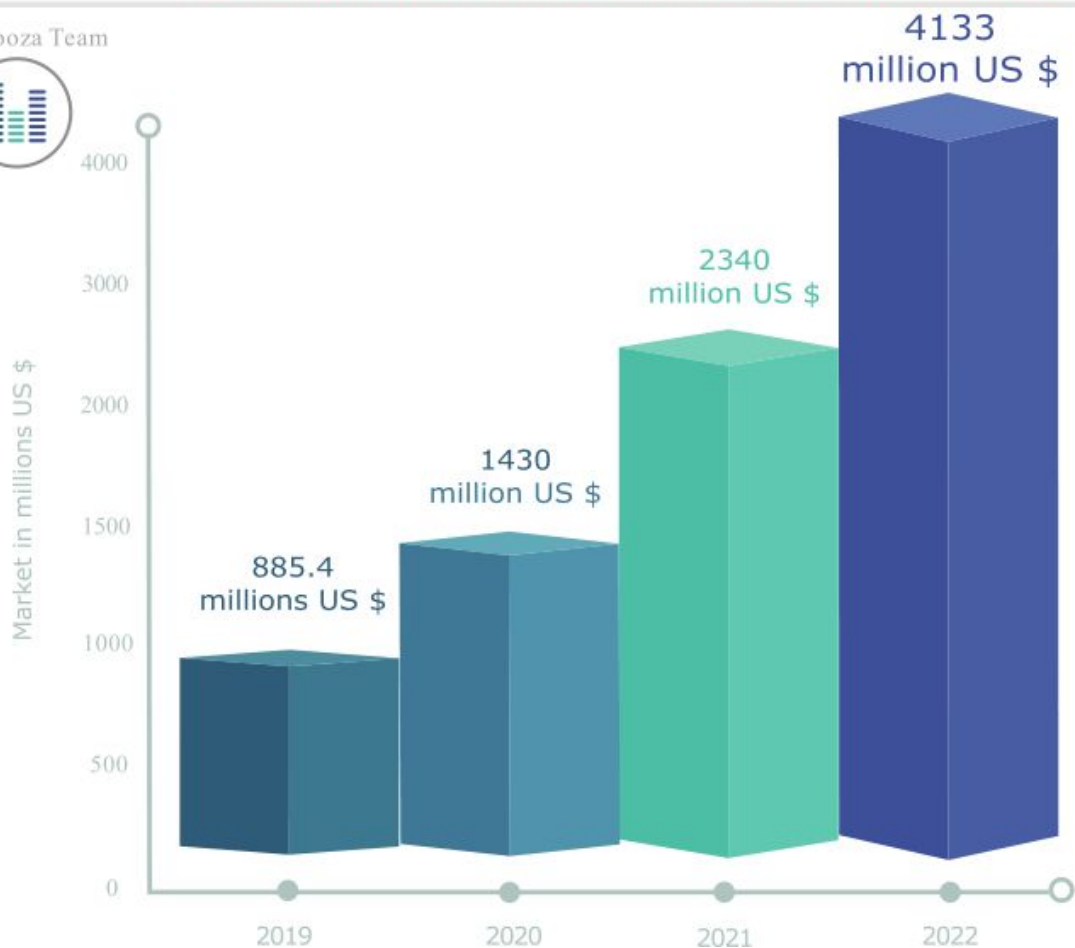
The total Market capitalization: approximately 230B \$ according to coinmarketcap.com



Blockchain technology market

Blockchain technology market worldwide

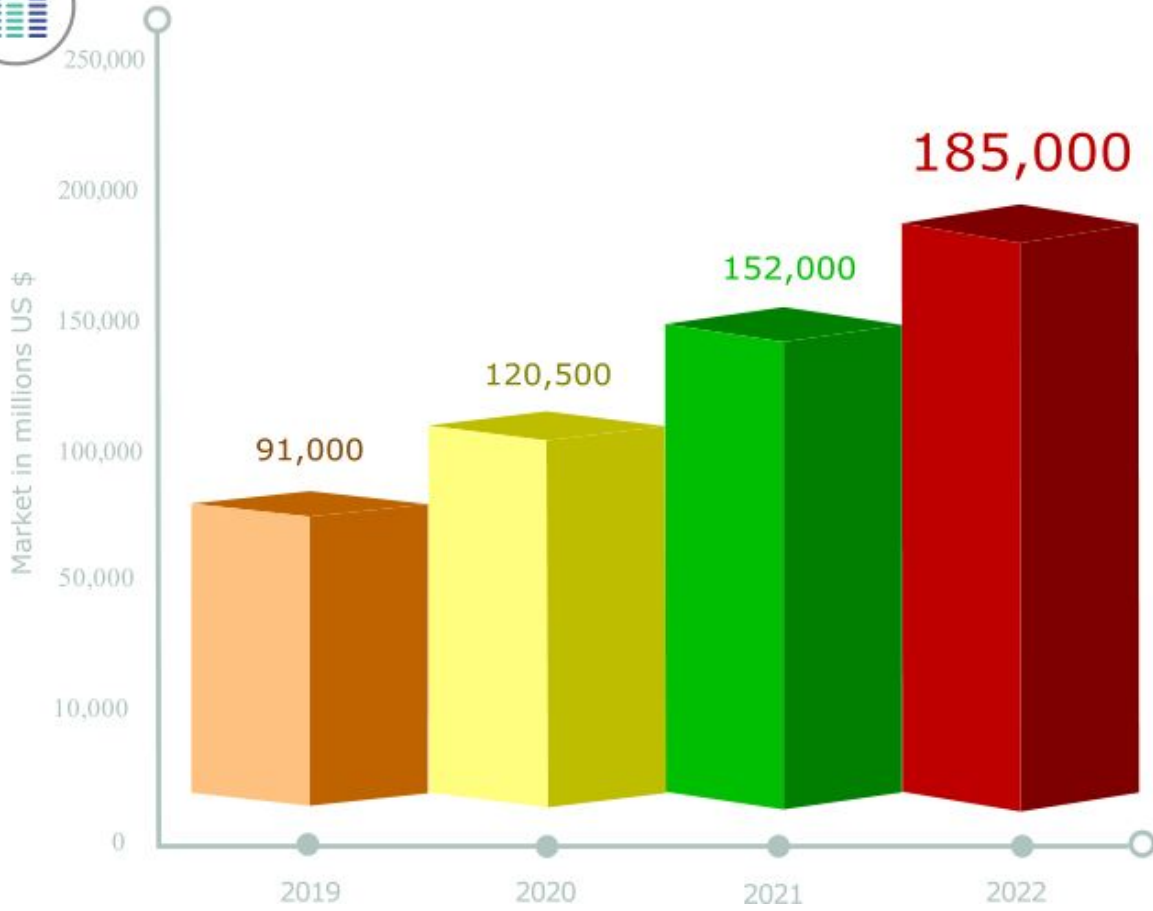
Medooza Team



Social media advertising

Social media advertising worldwide

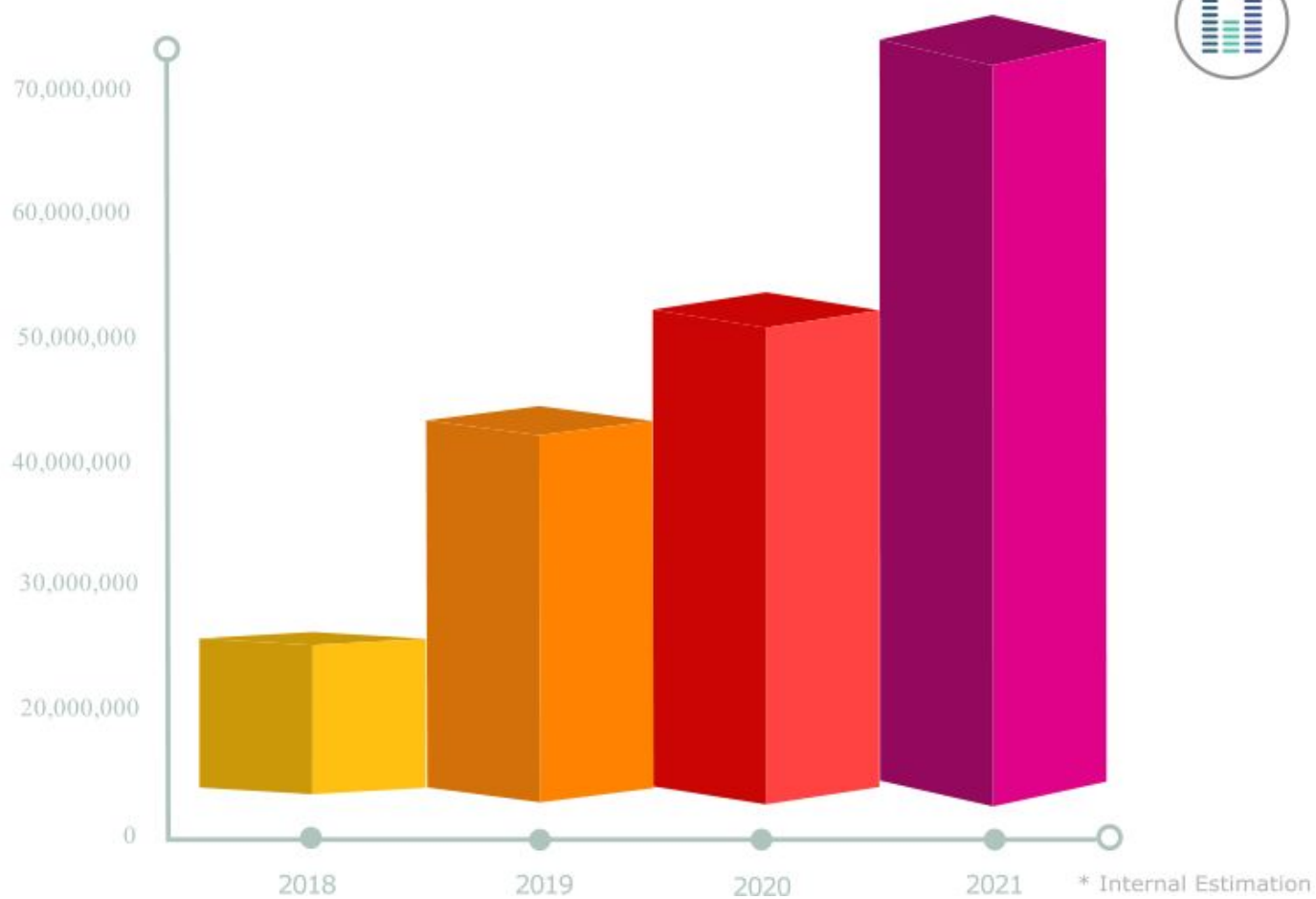
Medooza Team



Blockchain wallet users worldwide

Blockchain wallet users worldwide

Medooza Team



Medooza Platforms

The Medooza platforms will develop and implement in-house, web-based platforms, as well as a desktop and mobile application.

Multilingual support will be available around the clock to all our platforms users, thanks to our professional support team.

Token-Based Accounts

The Medooza platforms will advance to offer token based accounts and premium services led by the use of our very own MEDOOZA coin.

Example one: On our Medooza news platform, users will be able to buy the premium membership with fiat money or by using the Medooza tokens they bought/earned.

Example two: On our social & reward platform, users/organizations will be able to buy Medooza tokens and use them increasing engagement to spread their thoughts or ideas, etc.

Payments on the Medooza Platforms

The Medooza platforms offer FIAT currencies or cryptocurrencies like BTC, ETH, LTC with which accounts can be opened.

The MEDOOZA coin will become the base currency for token-based accounts. When using the MEDOOZA coin, accounts can be opened purely with crypto and be used to trade on currencies and other cryptos.

Evolution of the Medooza Platform

The Medooza wallet will be the first platform to be launched. Each user that will hold

the Medooza coins will be able to earn a bonus for holding it for a certain period of time (POS). When we reach the advanced stages of implementing the news and the social platform, the users will have a real value for their coins. They will be able to decide: to keep the coins, trade them on exchanges, or to use them to buy services.

The evolution of the Medooza coins to a real value token for our users is one of our main goals and we have built the roadmap timeline to meet this goal by building symbiotic platforms from "ground up" and give our early supporters huge benefits that will be worthwhile and show our respect to the early stages believers.

The evolution and the reward program to our early stage believers are already inside the Smart Contract that everyone can see and in the Medooza wallet code.

Medooza Apps

The Medooza platform is a web, desktop, and mobile app. Our apps will house in native iOS and Android.

Knowing that we live in a time where apps are at the forefront of any company, we made sure that our app was designed to support all the features and allow a full rounded experience. This includes the platforms' functionality with all the options to use Medooza tokens.

MEDOOZA Wallet

MEDOOZA Wallet Platform is not just another wallet! We took the concept and changed it completely!

The Medooza wallet has a whole lot of tools, and with the unique UI and simplicity, this will make the users use it on a daily basis - that is one of the goals that guided us when we built the Medooza wallet. The engagement with the users will help us build a strong community, create a powerful database for all our platforms, help us reduce the advertising cost for other platforms dramatically and will create endless remarketing at minimum cost for the company.

Crypto Investors

Over the last few years, the financial world has been experiencing a shift from traditional bank accounts to crypto wallets and accounts. That is of course due to the increasing use of cryptocurrencies around the globe.

Fiat Investors

Investors who want to buy cryptos for the first time will be able to buy the Medooza tokens, and they wouldn't need to invest in one of the big digital currencies such as Bitcoin or Ethereum at first, and then buy another altcoin using their BTC or ETH. This makes the process very simple for all users.



MEDOOZA Wallet

The Medooza Wallet is built with a revolutionary approach and new technologies.

We can say that the Medooza wallet redefines the meaning and usability of the word "Universal Crypto Wallet."

MEDOOZA Wallet is a universal online wallet which will be designed to be very easy to use and user-friendly, offering blockchain buying and making transactions simple. Furthermore, the MEDOOZA wallet will allow the users to buy Medooza tokens using fiat currencies and exchange cryptocurrencies in one place. However, that's not all... The Medooza Wallet has some great features that no wallet have till now... and we are going to use that fact to take control and dominate the market... until the 3rd quarter of 2019.

On the roadmap, the wallet will be used to store more than 20 cryptocurrencies (Bitcoin, Ethereum, Litecoin, MEDOOZA Coin and more) which can be used to make payments online anywhere for any products, services or investments. At the same time, the Medooza wallet is part of the Medooza ecosystem, so users who choose to open accounts on multiple MEDOOZA platforms will only need one set of credentials for ease of use.

Currencies on MEDOOZA wallet

In the beginning, the wallet will support up to 20 cryptocurrencies. The cryptocurrencies will be carefully selected based on currency popularity, liquidity and demand to ensure that all the cryptos on MEDOOZA wallet are highly active and valuable to users of the wallet. In the future, based on market needs, we can expand the number of currencies the wallet supports, as we have all the technology in-house.

What Makes MEDOOZA wallet Special?

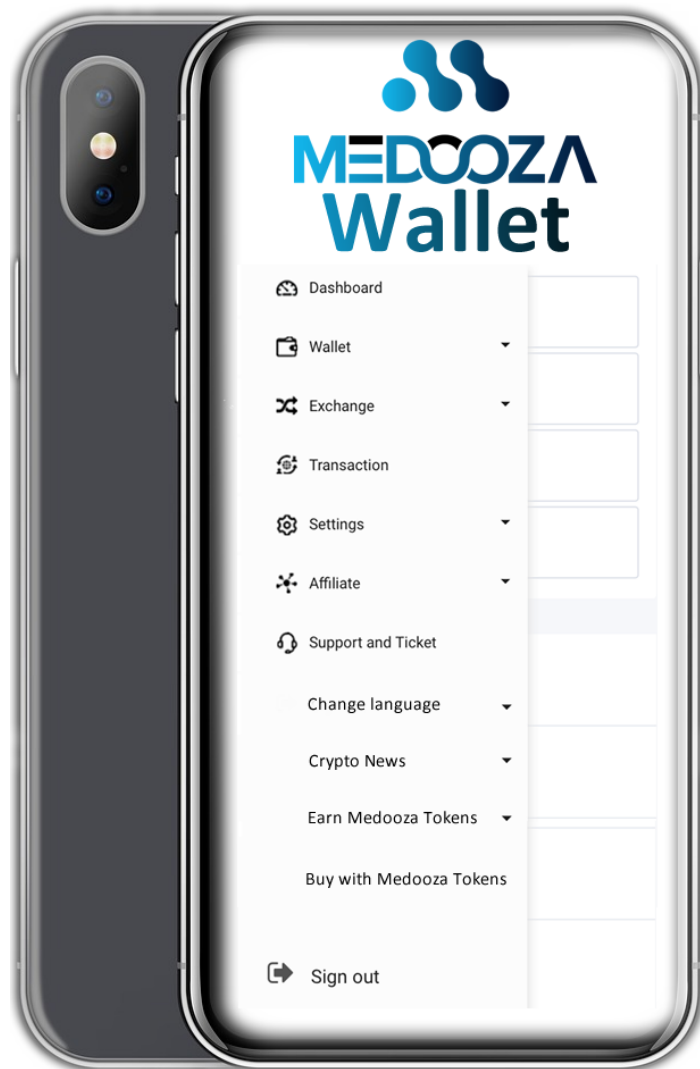
The Medooza Wallet uses a new, revolutionary approach and new technology. We can say that the Medooza wallet redefines the meaning of the word the usability of a cryptocurrency wallet.

The Medooza wallet has a whole lot of tools, and with the unique UI and simplicity, this will make the users use it on a daily base - that is one of the goals that guided us when we built the Medooza wallet. The engagement with the users will help us build a strong community, create a powerful database for all our platforms, help us reduce the advertising cost for other platforms dramatically and will create endless remarketing at minimum cost for the company.

MEDOOZA wallet is an easy platform where all functionalities and payments are clarified and made simple.

Here are just some of the Medooza Wallet:

- **Buy cryptocurrencies with fiat currencies.**
- **Send and receive cryptocurrencies**
- **Multilingual.**
- **Read updates about the crypto market**
- **Get personal notifications with messaging, newsletter or SMS.**



- **Earn crypto bonuses while engaging friends and family.**
- **Buy cryptocurrencies with fiat and cryptocurrencies.**
- **Use MEDOOZA tokens to buy premium services.**
- **Support and** assistance from our support team.
- **Share, write an article, make a video - earn money.**

Additionally, we will prepare videos tutorials explaining all the processes to ensure that all our users are fully comfortable with making secure and fast blockchain interactions.

MEDOOZA Wallet App

Most crypto wallets are only web-based. The MEDOOZA wallet will be one of the few designed as a mobile app too, so users can have access to their cryptocurrencies wherever they are.

iOS and Android apps will feature all functionalities of the wallet including live market rates, buying, selling and much more from the Medooza Wallet capabilities.

MEDOOZA Exchange

The MEDOOZA Crypto Exchange will redefine crypto trading for beginners and advanced users. The Medooza exchange system will be simpler, faster and more secure than ever due to using the Medooza Wallet platform.

The Medooza exchange will provide a much better and user-friendly interface, integration with the Medooza Wallet and the Medooza News portal with advanced tools on the one hand but simple "straightforward" transactions that the users will love.

When we developed the Medooza exchange, we came with a solid developing and an integration plan with the Medooza Wallet to keep the symbiotic ecosystem growing.

The platform will be designed by an experienced development team, which has already developed the successful Medooza Wallet platform, and who understands the product and the users' needs.

Our team has already developed a rock solid plan and an architecture based on which MEDOOZA Exchange will be built in order to be the robust platform we promise.

The Market Gap

The present Crypto exchange market is that big that there are over 250 crypto exchanges online at the time of writing this plan and new exchanges are being built every day, yet demand is still exceeding supply.

All the exchanges nowadays are aiming for expert traders! but there is no exchange aiming for beginners, first-time crypto traders or just for simple straightforward exchange act. Our exchange will dominate this market!

This market gap is huge! and the Medooza exchange will be a fast and simple exchange the users will love to buy, trade and withdraw on a daily basis.

MEDOOZA Exchange advantages

We have a detailed plan on how to create a fast and simple user interface, but with a lot of features on the backend, we are sure that the users love the Medooza exchange that will bring the simplicity and clean look to the front-end user but it will be advanced on the backend.

Advantages:

- Full integration with Medooza Wallet, Medooza Shortly, Medooza news portal and the Medooza social platform.
- Paying commission on transaction fees with the MEDOOZA Coin costs 50% less. In addition, the MEDOOZA Coin will be highly supported by its increased use on the exchange.
- New Altcoins register - We will set requirements for accepting new altcoins to ensure we keep our exchange liquid and to maintain our high service standards for our users. Applicants must go through a verification process to identify the creators of the coin and the authenticity of the project.
- **Airdrops** - We will reward our users with airdrops and extra free MEDOOZA Coins for promoting the platform.
- **Affiliate Program** - We will launch an affiliate program on the platform which will allow affiliates to benefit from referring new users to MEDOOZA exchange.
- **Access to New Altcoins** - New altcoins can be listed on MEDOOZA exchange after a scanning process which will determine their authenticity, security, and potential in the market, as well as through a voting process.
- **Liquidity** - The liquidity issue is a big issue for any exchange. The development team already solved the problem with our unique algorithms that reduce the liquidity costs and risks to a minimum.
- MEDOOZA exchange built with the latest Node.JS programming and on a platform that will enable us to grow servers scale along the road with maximum flexibility. The platform will be completely scaled which means its behavior is maintained as the load increases. This is achieved by network and server utilization.

The planning and developers teams have learned from other exchanges mistakes and have already built a rock solid plan to create a much simpler, faster and stronger platform.

MEDOOZA exchange will cover all investor needs by ensuring all parts of the process are as fast as possible.

Our experienced team has prepared us to take on this challenge and succeed.

Technology

The Medooza exchange is going to be base on the latest ultra-fast Node.js, MongoDB and AngularJS code.

Sensitive parts will be completely isolated for security reason by modern side chain technologies implemented on a private network.

Cost

Using the latest technology while building the platform will ensure that the platform maintenance expenses is lowest. Guaranteeing a platform of this magnitude achieves the above including big costs for development, operation, maintenance, adding more servers in the future and more. We have predicted the expenses and added a flexible increase for the expected expansions we will have to make as the platform grows.

Customer Care - Key to success

Support is one of the most vital departments in our company. From the beginning, we are putting huge efforts to build the best support systems (both AI bots, wiki, and human support). As seen on the Medooza wallet, we already developed a support system that allows users to open a support ticket and they get the best support. The same approach will be in the Medooza exchange and in the entire Medooza symbiotic ecosystem. The Medooza exchange support will include multilingual support. Our users- - are the best supporters and one of the most valuable assets of our company.

We already consulted with our team to ensure they have enough resources to support large numbers of new clients from various countries and regions.

Coin Listing Process

From early stages of building the business plan, we want to create an exchange which offers a large variety of cryptocurrencies while maintaining a highly active trading volume.

We have a set of tools and processes to ensure that we are giving our users the

largest holistic exchange platform while ensuring safety.

- All Applicants must also go through a due diligence process for a comprehensive estimation of the business long-term liabilities and evaluate its potential.
- Every established or new token can submit an application to be listed on MEDOOZA exchange platform.
- After the coin passed the process, we will include the crypto community in the selection of new altcoins to be added to the exchange, and this will happen through a smart voting system.

MEDOOZA exchange App

The MEDOOZA exchange will be designed as a native app for iOS and Android.

The MEDOOZA exchange applications will include all functionalities of the platform in a user-friendly app downloadable on all devices. This includes full charting options optimized for the app. Market watch, Buying and selling currencies, Deposits and withdrawals, Customer service, And all other Medooza ecosystem functions.

MEDOOZA News Portal

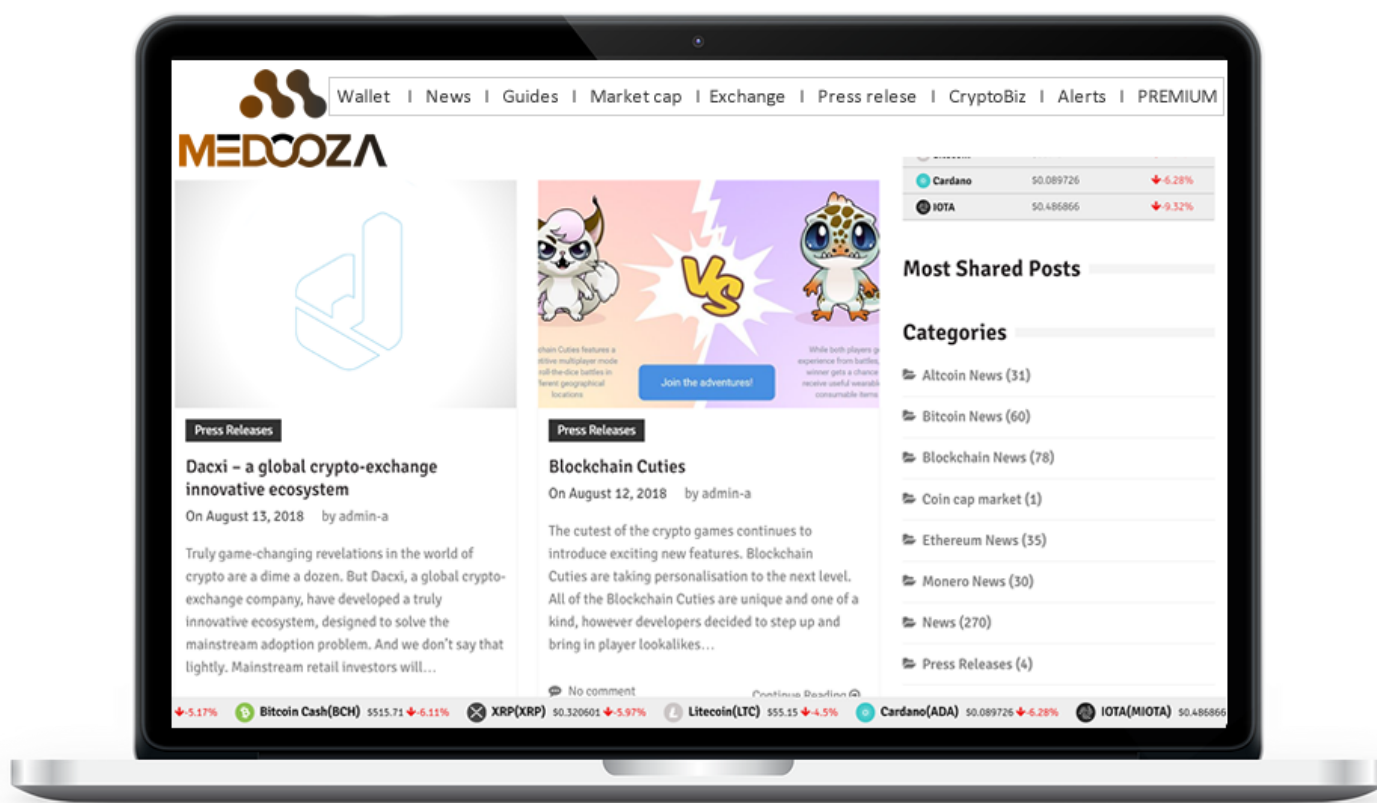
We already started to build the MEDOOZA News platform as part of the Medooza symbiotic ecosystem, and it will be launched even sooner than we had planned on our roadmap.

We will integrate the Medooza news into our Medooza Wallet, the users of the wallet will have a better ecosystem, and they will be able to start using the Medooza token for purchasing services with up to 50% discount.

MEDOOZA News is a platform we will develop to provide news for the trading and blockchain community. The news portal will include a full 360 degrees up-to-date market news, advanced market charts, regulation updates, press releases, analysis, CryptoBiz, Alerts and premium services.

We believe that after integration to the Medooza wallet platform and a viral marketing campaign, the MEDOOZA news will be a second home for both crypto beginners and advanced users.

We already build a newsletter system, SMS alerts platform to premium users.



What Makes MEDOOZA News Special?

- All-In-One Crypto portal which includes everything the users need.
- 24/7 Crypto News.
- Multilingual.
- Guides (How to open a crypto wallet, How to make your first Crypto coin purchase, etc.)
- Ultrafast website and mobile applications.
- Articles from all over the world and from different resources.
- CryptoBiz - Global index for businesses that accept Crypto coins. (With free and Pro listings options)
- Present and historic Market cap.
- Guides for beginners and advanced Crypto users. (Premium)
- Crypto Secret opportunities to gain profits. (Premium)
- Weekly newsletter with all the latest news/opportunities. (Premium)
- Personal alerts. (Premium)

Medooza news users will have the option to use their Medooza Tokens to pay for their PRO membership and

The platform will not be bound just to crypto, but much like the concept of our whole symbiotic ecosystem, it will help all types of users/investors and give them a portal to know markets updates and opportunities.

Most of MEDOOZA News sections will be available for viewers from across the globe with no charge or the need to be associated with the Medooza Symbiotic Ecosystem. It will be an open news source with the purpose of helping investors make better trading decisions.

As a one-stop-shop, the Medooza Symbiotic Ecosystem will benefit from a powerful financial tool and finance news which will grow to become one of the most trusted sources of market news in the world.

MEDOOZA Social & reward platform

This is the first idols social platform build for Celebrities, Tubers, athletes, actors, sports clubs, rock-bands, charity organizations, voluntary organizations ... anyone will be able to engage directly with the network, give rewards, product samples, sell items, and on the other hand, the users can reward their idols and support them by giving them Medooza coins.

This is a \$25Bn industry!

We will attract thousands of fans to Medooza Social platform, who will buy tokens in the market to obtain the product value of Medooza token, that brings exclusive opportunities like:

Get exclusive offers from celebrities (posters, personal greeting, etc.)

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- Users can get special offers from stars for tokens & participate in their success.
- Users get discounts for their Medooza coins (Lower ticket prices, discount products, etc.)
- Meet and play with a star.
- Receive tickets to events.
- Video chat with celebrities.
- Chat via messengers.

This is one of the ways we will give value to Medooza coins in the real world.

What Makes MEDOOZA Social unique & special?

- Every celebrity, artist, bands, Tubers and any organization with a positive agenda will have the opportunity to give coins to his followers, give rewards and special discounts in exchange to Medooza coins.
- Users can engage their favorite idols and reward them with Medooza coins.
- Users are able to earn Medooza coins with simple social engagements.
- We will not track or collect unnecessary data from our users - Because we don't want to, and we don't need to!
- The medooza social platform will give the users the ability to earn daily rewards while engaging and make bounty activities which will gain them profits and prestige.

MEDOOZA Shortly Platform

The [Medooza Shortly platform](#) came to the world in order to make the Blockchain, wallets managing accessible to every user in the world! It's the biggest market ever... since the internet!

Market gap and users needs:

Today's blockchain market adopted only by advanced users with technical abilities and "vision," but let's face it here and now: Taking a leap to cryptocurrencies and maintaining the wallets for beginners is awful!

In our revolutionary, Shortly platform, the users will have 4 incredible advantages:

1. The user will never lose his wallet address.
2. The user can manage all his wallets in one place (even multiple BTC/ETH wallets).
3. The user can generate unlimited memorable wallet addresses.
4. The user can send his friend a memorable wallet address to get fund.
5. The users can monitor all their wallets status in one place by one click.

What is your wallet address? It looks something like this...

1E2cFSvCsNCHh51v5cD5rjrGZq3BAf98y9

85% of new users are afraid to take a leap into the world of blockchain for that reason (those long wallet addresses that they use as their bank accounts, looks like "the matrix movie" to them.)

We found a way that users will have a simple and secure wallet address that they can use with their friends, and merchants can use it to receive payments.

The wallet address will look like this:

Bitcoin-972506487374

On our platform, we will show the end user the real bitcoin/altcoin address. The user doesn't need to remember long wallet addresses – the wallet address will be

Name of crypto+Phone number -- →

On our platform, we will convert the short and catchy wallet address to the real blockchain value and show it to him.

We will use this mass users platform to engage with our other parts of the ecosystem. Of course, the Shortly platform itself will gain revenue from multiple sources like:

- Ads.
- Sponsored links.

- Increase the ecosystem users reach.
- Increase the Medooza engagement with potential customers.

MEDOOZA Arbitrage platform

The Cryptocurrencies exchanges are growing fast and every day there are new exchanges and new crypto markets - all over the world.

This drift will increase in the next 3-5 years - that is because the market is growing rapidly.

At the time of writing this white paper, there are more than 2000 cryptocurrencies markets registered only on CoinMarketCap.com

These unique decentralized markets give the opportunity for users to make safe profits from gaps on sell/buy of almost any cryptocurrency.

The MEDOOZA Arbitrage platform lets users take advantage of a price difference between two or more cryptocurrency markets or exchanges and stay ahead of the market. Try this out with our inter-trading platform, and get the fastest data calculation in just 6-8 milliseconds!

We already have the method and the technological flow to make it happen. The Medooza arbitrage platform will monitor and update information on over 80 crypto markets and exchanges at the same time.

The Medooza arbitrage platform will have a new algorithm that will be able to gain profits for the platform users depending on their preferences. The user will be able to set the coins, arbitrage gap to perform an auto action, daily max sell/buy act and more.

What Makes MEDOOZA Arbitrage platform unique & special?

- **Singular formula based on artificial intelligence adapted to the crypto market.**
- Super fast and secure transactions.
- Direct API connection to lead exchanges.
- Flexibility to make arbitrage profit on many Altcoins.
- Connection to Medooza wallet that enables users to buy their first crypto coins using FIAT and manage all stages on one ecosystem.
- Low fees.
- Ability to use Medooza coins for lower fees. (Up to 50% lower fees to Medooza coins holders).

Milestones

Our vision is to build a fully symbiotic ecosystem that all the users' engagement made inside the ecosystem for best user experience and include all the necessary parts: Universal wallet, Exchange, Social & reward platform, news updates, a financial and social hub for our ecosystem users. We will only deliver the highest quality platforms to the market which will require an adequate amount of funding. This is why we have set milestones for our Medooza tokens sale. Every milestone will allow us to develop another layer of the unique symbiotic ecosystem. The order of the platforms is entirely based on the funding each will require. Note: If we do not reach the milestones needed, we will develop the platforms, but we might leave some functions for the future.

1st Milestone - \$3 million

MEDOOZA Wallet

We already started to work on it and have launched the Alpha version!

- MEDOOZA wallet will be a universal cryptocurrency wallet which will allow direct purchase of cryptos with fiat currencies. The wallet will host universal cryptocurrencies like: Bitcoin, ETHEREUM, XRP, MEDOOZA, LITECOIN ECT. It will allow users to manage all their cryptocurrencies from the same place. MEDOOZA wallet will be used to buy, store, exchange and pay with crypto and fiat currencies safely with 2FA authentication system. MEDOOZA Coin holders can pay 50% lower commission on transaction fees with the MEDOOZA coin.

The Medooza wallet has few unique features like:

- Affiliate system for users
- KYC system
- Personal notification center
- News and price alerts (with integration to Medooza News portal)
- A unique reward system that users can engage and promote Medooza platforms and earn the Medooza coins. After that, he can use them in the Medooza news and all the other Medooza ecosystem.

3rd Milestone - \$5 million

Medooza shortly

85% of new users are afraid to take a leap into the world of blockchain for that reason (those long wallet addresses that they use as their bank account, looks like "the matrix movie" to them.) Instead of long wallet address like this:

1E2cFSvCsNCHh51v5cD5rjrGZq3BAf98y9

The users' wallet address will look like this:

Bitcoin-972506487374

We will use these mass users to engage with our other parts of the ecosystem.

Of course, the platform itself will gain revenue from multiple sources like: Ads, sponsored links and increase the ecosystem users reach.

4th Milestone - \$18 million

MEDOOZA Exchange

The Medooza exchange is another important layer inside our ecosystem. The Medooza exchange will integrate inside the Medooza wallet as part of our user-friendly and unique ecosystem. We will build an exchange for the current and future demand with all the option to grow side by side with the demand.

MEDOOZA Coin holders will pay 50% lower commissions on transaction fees using the MEDOOZA coin.

5th Milestone - \$40 million

MEDOOZA News portal

Medooza news portal will provide reliable updates on both market and crypto news, guides, regulations, technical analysis and also on a large number of financial tools (premium sections and tools) to ensure support for all types of investors - beginners and advanced users.

We have already started to design, develop the online news portal for the financial markets and crypto world. The platform will include news, guides, technical analysis, market updates, and financial tools which will support every investor, both beginners and advanced.

Some of the news sections, guides, and pro tools will be open only for premium users that will be able to pay monthly payments, or they can pay with their Medooza coins.

This is one of the ways of how we will give value for Medooza coins in the real world.

6th Milestone - \$65 million

Medooza social & reward platform

Medooza social is going to be the first idols social platform build for Celebrities, Tubers, athletes, actors, rock-bands... anyone

The idols will be able to engage directly with their fans using the social network, give rewards, product samples, sell items to medooza tokens holders and on the other hand, the users can reward their idols and support them by giving them Medooza coins.

This is a \$25Bn industry!

The social & reward platform will integrate inside the wallet and vice versa - every user in the social platform will get the Medooza wallet when he/she open an account with the option to earn Medooza coins by inviting friends, engaging on the platform and much more cool stuff! That is another demonstration of how our symbiotic ecosystem is going to work.

We will attract thousands of fans to Medooza Social platform, who will buy tokens in the market to obtain the product value of Medooza token, that brings exclusive opportunities like:

Get exclusive offers from celebrities (posters, personal greeting, etc.)

- Users can earn Medooza tokens by doing activities on the network.
- Users can give Medooza tokens to support stars/artist/musician.
- Users can get special offers from stars for tokens and participate in their success.
- Users get discounts for their Medooza coins (Lower ticket prices, discount products, etc.)
- Meet and play with a star.
- Receive tickets to events.
- Video chat with celebrities.
- Chat via messengers.

7th Milestone - \$75 million

Medooza Blockchain Law platform

Side by side with developing platforms for users to enter the crypto world, and to engage and enjoy the benefits of the cryptocurrency world, we are going to develop a simple blockchain platform for the Law and contract world.

The first Law platform that we will develop will solve the problem relating to wills. Until now, the will is made by the customer together with his lawyer, printed on a paper, sealed inside the lawyer's "safe box." That is a recipe for many problems like:

The lawyer's "safe box" can be robbed

Someone with interest can replace the will inside the "safe box."

Anyone with access can fake the will.

With our unique combination of both blockchain and smart contract technology, we will seal the will by encrypting it inside the encrypted blockchain and with no option to change it. (Only the will maker will have access to the files with unique private key).

The platform will be accessible only to lawyers that will pay a monthly fee.

This unique platform can be used for the government's secret archives, and we believe that many governments will buy the platform.

This platform is the best example of how the blockchain technology will change the traditional world. Our platform can be used by any organization that needs secrecy, security, privacy and eliminating the option of unwanted changes on files.

Remember how Israeli MOSSAD stole all on the Iranian nuclear program discs and physical files? If the Iranian had our technology - that was almost impossible to do.

https://www.youtube.com/watch?v=_qBt4tSCALA

Hard cap \$100 million

We have set the hard cap at \$100 million. This is the amount we need to develop all parts of the ecosystem platform. Once the hard cap is reached, the sale of Medooza coin will end, even if it is prior to the set date. The buyers of the MEDOOZA coin entirely determine the level the project reaches.

We have already started to build an ecosystem where the six platforms work hand-in-hand to create the best one-stop-shop for both beginners and advanced crypto users. With enough confidence from investors, we can make it a reality.

The MEDOOZA Coin

The MEDOOZA coin is a utility token built on the Ethereum blockchain and follows the ERC20 token standard.

The coin has three forms of utility on three platforms: The MEDOOZA News, the MEDOOZA exchange, the MEDOOZA social platform to power token-based accounts on the Medooza Ecosystem platforms.

Most prominently, it will be the underlying gas to power the Medooza Symbiotic Ecosystem.

From the beginning, the MEDOOZA coin will be listed on the MEDOOZA exchange, and it will be paired with all other cryptocurrencies. This will make the exchange to any other currency using MEDOOZA Coin simple.

The MEDOOZA coin is a strong coin which will enable its holders to trade on the MEDOOZA crypto exchange and to use the MEDOOZA wallet with up to 50% discounts on transaction fees. The coin will also offer premium memberships on Medooza news.

MEDOOZA Coin Discount Structure

On each sale, we will give the users a discount. We ensure that early Medooza Tokens buyers have the largest discounts. As long as we move on with building the ecosystem, the bonuses will drop down.

All purchase bonuses will stop when we reach the **6th Milestone!**

MEDOOZA Coin sale schedule

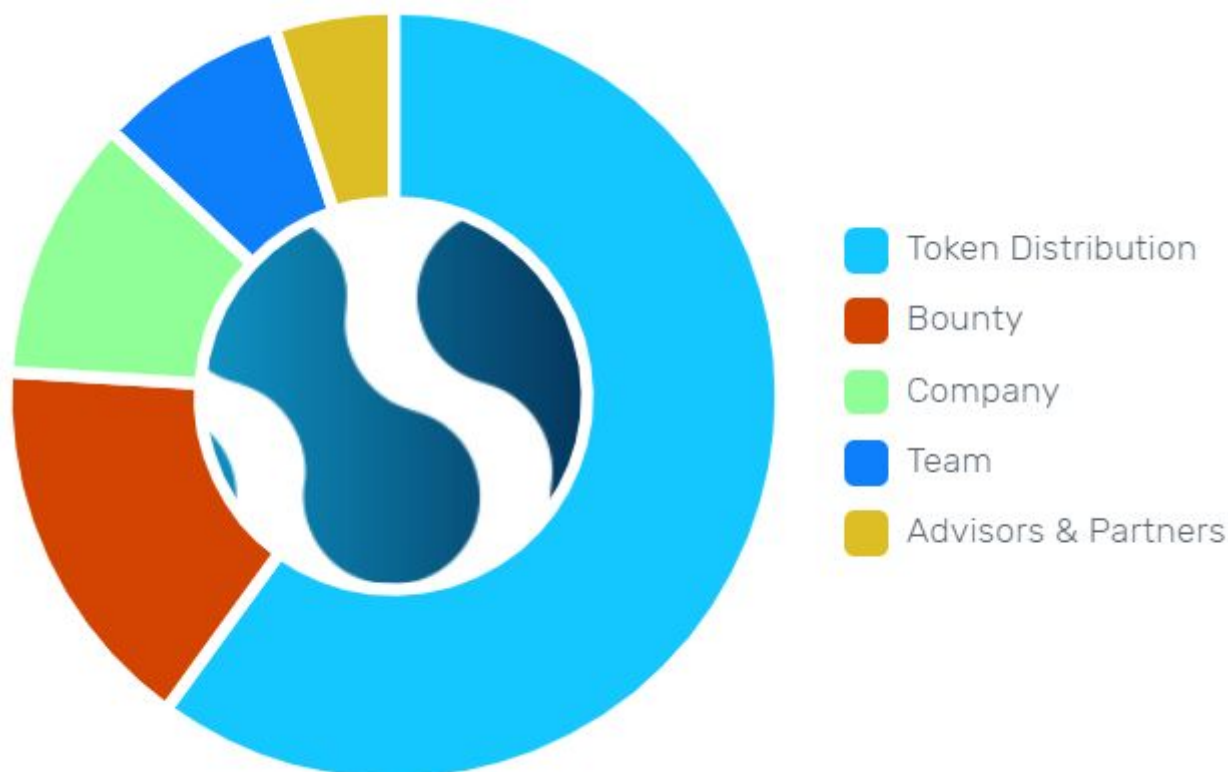
Private Sale: September 17 (00:00 GMT) 2018

Pre-sale: December 1 (00:00 GMT) 2018

Crowdsale: May 1 (00:00 GMT) 2019

The **MEDOOZA coin** falls under the classification of a utility coin, not a security coin. Utility coins are designed to be utilized on a specific platform or app, not as an investment. The **MEDOOZA coin** was designed to be used on our platforms to offer a seamless trading process.

MEDOOZA Coin distribution



Crowdsale Token Distribution: 60%.

Bounty: 16%.

Company: 11%.

Team: 8%. (locked till 31 June 2019)

Advisors & Partners: 5%.

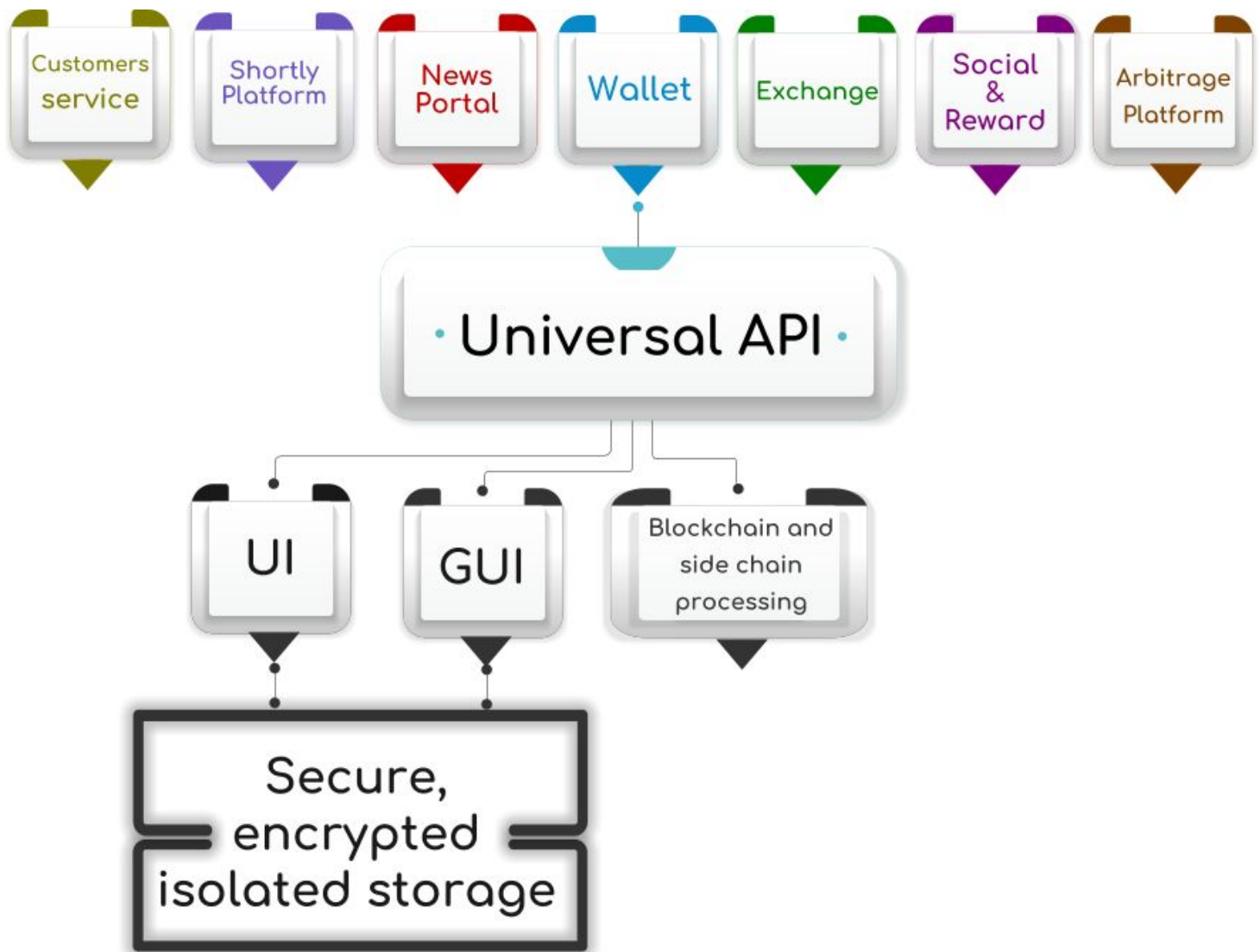
Total supply 1,200,000,000 coins.

All unsold coins will be burnt.

1 MEDOOZA = \$0.10 during sales

500 MEDOOZA minimum purchase

MEDOOZA Technical Structure



We use a huge variety of technologies. Our main goal is to be secure and fast. Everything is built in-house, so we are prepared to make this project happen and fulfill all of our ecosystem goals.

The Medooza Ecosystem consists of several layers:

Front-end

Our core approach of building a client-side implementation of the platform is to use, as much as we can, a single page application (SPA technology). This ensures

several aspects like:

Fast loading

The application loads fast, even on a poor internet connection.

Reactive interface

We don't want the user to wait - we want him to engage... with SPA, we can create better user engagement and higher users' satisfaction when using the ecosystem.

Cutting Edge Technologies

The heart of all of our web applications is Facebook's React JS framework and WebGL. That will give the best experience to our customers... For each part of the Medooza ecosystem, we use the best suitable development platform because we want to keep our ecosystem flexible for giving the best user experience we can.

React

We use Facebook's React library which helps us implement faster applications with low expenses. React library allows us to create large web-applications that use data and can change over time without reloading the page. It aims primarily is to provide speed, simplicity, and scalability.

Mobile Applications

We use the most advanced technologies for building our mobile applications so users will not have to update the applications over and over again. Once we updated the core or the front-end, all the users will enjoy a better functionality and performance.

Backend

From the beginning, we designed our backend for high load and international audiences, so we had a separate environment and server's architecture for each project protracted with high-security techniques and monitored 24/7, CDN and protection from one of the world leaders: <http://incapsula.com> that include:

- DDoS Protection
- Websites Protection
- Infrastructure Protection
- Web Application Firewall
- Bot Mitigation

- Backdoor Shell Protection
- Content Delivery Network
- Content Caching
- Application Delivery Rules
- Global Server Load Balancer
- Site Failover
- Health Monitor
- GDPR verification

For data storage, we use both relational databases and NoSQL solutions like MongoDB. We will use Hadoop Framework for Big Data and processes it through machine learning based on neural networks.

Backend implementation is based on a set of solutions like: Python, NodeJS, AngularJS, Java, and C++ in sensitive places.

Deployment, Testing, and Security

We use a set of DevOps practices that include a fully separate environment for testing and production for each of the Medooza symbiotic Ecosystem. That ensures the best performance and best developing tools.

All our data centers have Tier III (availability of 99,982%) and Tier IV (99.995% availability) certification.

Our goal is to eliminate the human factor as much as possible and use automatic monitoring systems. We will use trained neural networks to detect the deviant behavior of systems, including services, processes, and user activity. However, we also have security monitoring team, who works along with automatic monitoring systems 24/7.

To ensure security, all servers use full data encryption compatible with AES FIPS PUB 197 HTTP/2: We use the most advanced HTTP protocols to increase speed, availability, and security. For API layer, we use HTTP Secure through TLS connections only. This means that all data transferred between client-side applications and servers is encrypted. We also use WebSocket with binary data, to avoid man-in-the-middle vulnerability.

Above all, we use Two-factor Authentication that helps us make our applications more secure and SMS verifications for sensitive actions.

MEDOOZA Marketing

MARKETING SOLUTION

Our Marketing strategy is very unique, and we are taking advantage of all the Medooza ecosystem strengths. In the Medooza ecosystem, we have almost everything we need in-house to ensure that our marketing campaigns succeed.

- We have the users and the traffic.
- We have revolutionary bounty programs that users love to engage with.
- We have over 65 tactics, specifying each potential tactics impact.
- We do not aim the traditional blockchain community (the prices are high at the time writing this white paper), we are aiming for new users that want to take an easy leap into the blockchain world and the media for these users is much cheaper!

This 4 key element reduce to a minimum our need to invest a lot of money on marketing.

We have in our budget 7,000 \$ value traffic package to invest, including Facebook, Twitter, Adwords, and Reddit, targeting the Blockchain community.

We also have in our budget 13,000 \$ value traffic package to invest, including Facebook, Twitter, Adwords, and Reddit, targeting the new users outside of the current Blockchain community.

Our Bounty Programs are set up to conduct marketing campaigns in 12 languages.

Consultations by marketing experts on the deployment of marketing tools.

Market Gap

We know that the market is full of trading platforms, wallets, crypto exchanges, and coins. What the market does not have is a series of all six platforms combining guides, with revolutionary bounty program in a connected ecosystem where both fiat and cryptocurrencies are interchangeable and can be exchanged, bought, saved and traded using the same coin.

Consumer Need

Most users, nowadays, want to switch from fiat to crypto and the process is not user-friendly. This is the main reason 93% of users are not in the cryptocurrencies market.

Our process is user-friendly, super fast, and very simple even to users that have no experience in the crypto world as we offer direct access to buy Medooza tokens with fiat.

All platforms include The Medooza wallet, the Medooza exchange, the Medooza Social and the Medooza news will have the option to buy the Medooza tokens both with Fiat and cryptocurrencies on launch!

Consumer Desire

All users, both advanced and new ones, want to manage their account in one place with minimum efforts and maximum security. With our ecosystem, they will no longer need separate wallets. They will be able to use our platforms to manage all their crypto activities seamlessly.

Existing Market

On the 25th August 2018, coinmarketcap.com reported a market cap of \$217 billion in the cryptocurrency market!

Marketing Strategy

Based on these market factors and our target audience, we will market the Medooza Symbiotic Ecosystem both to investors and traders online and offline.

Our campaign will have four ongoing waves that will fit into each other and with our symbiotic ecosystem.

The First wave

The campaign will start with existing Medooza wallet and Medooza shortly users who have already trusted our company and experienced our superior and extensive services which have never failed them.

The first wave will also include an affiliate program. The affiliate link is created immediately after registering a new account, and they have online tracking of their referrals. Affiliates will be rewarded through direct clients and clients of their sub-affiliates (Up to 4 levels). The rewards will be CPB based.

The second wave

We will inform the community using well-crafted, consistent messages directed at the right audience. The second wave will be using Relationship marketing, and PR will reinforce organic marketing.

The third wave

The third wave includes a comprehensive bounty program which attracts more users and clients to the ecosystem. The program is designed to invite anyone from across the globe to sign up at no cost and make profits for every investment/engagement made from their referrals.

The bounty program helps in spreading the word about the brand through thousands of Medooza users, which will promote the brand to thousands more!

We will run similar bounty programs for both MEDOOZA exchange and MEDOOZA news encouraging users to attract new clients and get rewarded for it.

The fourth wave

The fourth wave will include up to 20,000\$ ads value.

This campaign stage includes cross platforms (Both PC and Mobile) well-crafted banners and text ads campaigns target by country, language, and triggers.

With our experienced and robust marketing team specialized in creating, managing and doing A/B testing on every aspect of the campaign, all four waves are going to be bound together into one big marketing tsunami!

Below you can find a simplified version of how our marketing team works.

Digital Marketing

We have already started building a highly experienced group of individual marketers that will do the market research and digital marketing customers according to the marketing plan, and the Medooza roadmap through every electronic technology, including email, geolocation and mobile marketing, social media, online customer communities, webinars, and other video-based content.

Creative Development

Our creative team includes a group of creative individuals that are aware of the Medooza ecosystem and corporate needs for branding, Graphic design, videos production, content editing, motion graphics, art direction, and content writing, etc. and has already created the MEDOOZA site as you can already see here:

<https://medooza.io>

Relationship Marketing

The goal of Medooza relationship marketing (or customer relationship marketing) team is to create healthy customer connections to a brand that can lead to ongoing business, free word-of-mouth promotion and information from customers that can generate leads.

Helping Investors/Medooza coin users

As we wrote above, we have a detailed plan for keeping the interest of investors and Medooza coin holders.

Every MEDOOZA Coin holder knows that he got a team which is working hard to maintain and increases the success of the Medooza Symbiotic Ecosystem and of course the Medooza coin. This works in the best interest of everyone who is a part this community - From day one!

We intend to become the most successful blockchain related ecosystem and build a huge community of millions of users who are looking for a place to take an easy leap into the blockchain market, for those who want to engage directly with their favorite idols, celebrities or to promote an agenda... in one place.

MEDOOZA Bounty

The MEDOOZA bounty program will consist of a few sections:

- Referral program.
- Promoting the Medooza ecosystem via Youtube, Vimeo and more.
- Promoting the Medooza ecosystem via social networks like: Facebook, Whatsapp, Twitter, VK.ru, OK.ru, and others.
- Joining the Medooza promotional channels like: Medooza facebook page, Medooza Telegram channel, and others.
- Content writing on blogs, forums, and sites like: bitcointalk, Reddit forums, and many others.

Referral & Affiliate Program

The referral program does not cost anything for the referrer and can be used by registered clients even if they have not made a buying of the MEDOOZA coin.

Every link will have a unique identifier code. When a registration comes from the link, it is automatically placed under the referrer's name.

We developed a special feature that any user can earn from his referrals Up to 5 generations!

The MEDOOZA referral program will allow all registered users to promote buying Medooza coins with unique URL of the MEDOOZA coin through any online means and make a profit out of their referrals. The link can be shared through any social media, blog, any forum or private website or anywhere online.

Promotions

We believe in the power of "mouth to mouth" marketing, and we are willing to give the users that promote the Medooza ecosystem a reward. For any promotion act made by the user, the user gets an amount of Medooza coins into his/her Medooza wallet.

The promotion program does not cost anything for the user and can be used by registered clients even if they have not made a buying of the MEDOOZA coin.

Every promotion will have a unique identifier code so we can track the promotion act

automatically.

Airdrop

We believe in airdrops. First Airdrop will be scheduled in Q4 2019, and the Second airdrop will be scheduled in Q2 2020 to offer investors who have bought the MEDOOZA coin extra free coins as a reward. The airdrops amount will depend on the performance of the referral program.

Fund Allocation

Funds will be allocated based on our cost expectation plan while ensuring that all sectors of the project are supported according to the roadmap and opportunities.

The sectors will be funded as follows:

Software Development 55%

55% of funds will be dedicated to developing and launching the Medooza ecosystem platforms.

- MEDOOZA Wallet.
- MEDOOZA Shortly.
- MEDOOZA exchange.
- MEDOOZA Social & reward.
- MEDOOZA News.
- MEDOOZA Arbitrage.
- MEDOOZA law platform.

Marketing 30%

30% of funds and revenue will be dedicated to marketing costs including but not limited to media buying, brand awareness, public relations, ad campaigns, social media campaigns, newsletters and any other forms of marketing deemed necessary by our marketing strategy, to expand the brand and reach our goals.

Operational Costs 15%

15% of funds and revenue will be dedicated to operational costs which will cover the costs of applying for and obtaining licensing and day-to-day operations for expanding our teams in order to offer an optimal and fast experience for all our ecosystem users.

MEDOOZA Roadmap





MEDOOZA Management

The Medooza founders work together and know each other for more than 18 years on many online projects and startups, and they are dedicated to the Medooza ecosystem success. the MEDOOZA team is professional with experience in the online market and in the blockchain industry.

The developing team of the Medooza Symbiotic Ecosystem has the skills and experience to build big and long-lasting profitable projects.

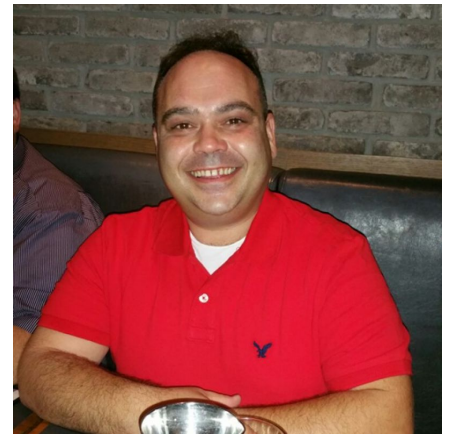
Their proven commitment and measurable results are a testament to the effect they will have on our new products and the ecosystem as a whole.



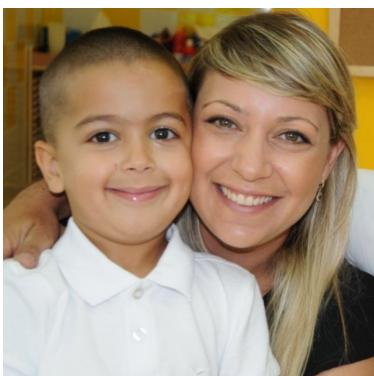
Ofer Shtrauchler
Co-Founder & CEO



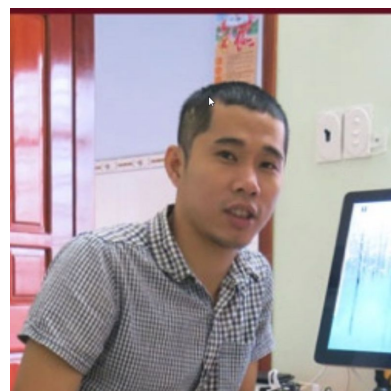
Gershon Alvais
Co-Founder & CTO



Gil Shtrauchler
Co-Founder & MM



Oshrat Zaltzman
Projects Coordination



Hang Li
Blockchain developer

Risk Disclaimer

Risk Factors

The purchase of tokens involves a high degree of risk, including but not limited to the risks described below. Before acquiring ICOS tokens, it is recommended that each participant carefully weigh all the information and risks detailed in this White Paper, and, specifically, the following risk factors.

A. Dependence on computer infrastructure

Medooza's dependence on functioning software applications, computer hardware, and the Internet implies that Medooza can offer no assurances that a system failure would not adversely affect the use of your ICOS tokens. Despite Medooza's implementation of all reasonable network security measures, its processing center servers are vulnerable to computer viruses, physical or electronic break-ins or other disruptions of a similar nature. Computer viruses, break-ins or other disruptions caused by third parties may result in interruption, delay or suspension of services, which would limit the use of the ICOS tokens.

B. Smart contract limitations

Smart contract technology is still in its early stages of development, and its application is of experimental nature. This may carry significant operational, technological, regulatory, reputational and financial risks. Consequently, although the audit conducted by an independent third party increases the level of security, reliability, and accuracy, this audit cannot serve as any form of warranty, including any expressed or implied warranty that the ICOS Smart Contract is fit for purpose or that it contains no flaws, vulnerabilities or issues which could cause technical problems or the complete loss of ICOS tokens.

C. Regulatory risks

Blockchain technology, including but not limited to the issue of tokens, may be a new concept in some jurisdictions, which may then apply existing laws or introduce new regulations regarding Blockchain technology-based applications, and such regulations may conflict with the current ICOS smart contract setup and

ICOS token concept. This may result in the need to make substantial modifications to the ICOS smart contract, including but not limited to its termination, the loss of ICOS tokens, and the suspension or termination of all ICOS token functions.

D. Taxes

ICOS token holders may be required to pay taxes associated with the transactions contemplated herein, whether in the United States or in their home countries. It will be the sole responsibility of ICOS token holders to comply with the tax laws of the United States and other jurisdictions applicable to them and pay all relevant taxes.

E. Force Majeure

Medooza's performance may be interrupted, suspended or delayed due to force majeure circumstances. For the purposes of this White Paper, force majeure shall mean extraordinary events and circumstances which could not be prevented by Medooza and shall include: acts of nature, wars, armed conflicts, mass civil disorders, industrial actions, epidemics, lockouts, slowdowns, prolonged shortage or other failures of energy supplies or communication service, acts of municipal, state or federal governmental agencies, other circumstances beyond Medooza's control, which were not in existence at the time of the White Paper release. Please note that the company can change the roadmap timelines and change projects priority according to market changes, company needs and capabilities without pre notice or pre approval to the tokens holders.

F. Disclosure of information

Personal information received from ICOS token holders, the information about the number of tokens owned, the wallet addresses used, and any other relevant information may be disclosed to law enforcement, government officials, and other third parties when Medooza is required to disclose such information by law, subpoena, or court order. Medooza shall at no time be held responsible for such

information disclosure.

H. Value of ICOS token

Once purchased, the value of ICOS token may significantly fluctuate due to various reasons. Medooza does not guarantee any specific value of the ICOS token over any specific period of time. Medooza shall not be held responsible for any change in the value of ICOS token.

Sources:

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